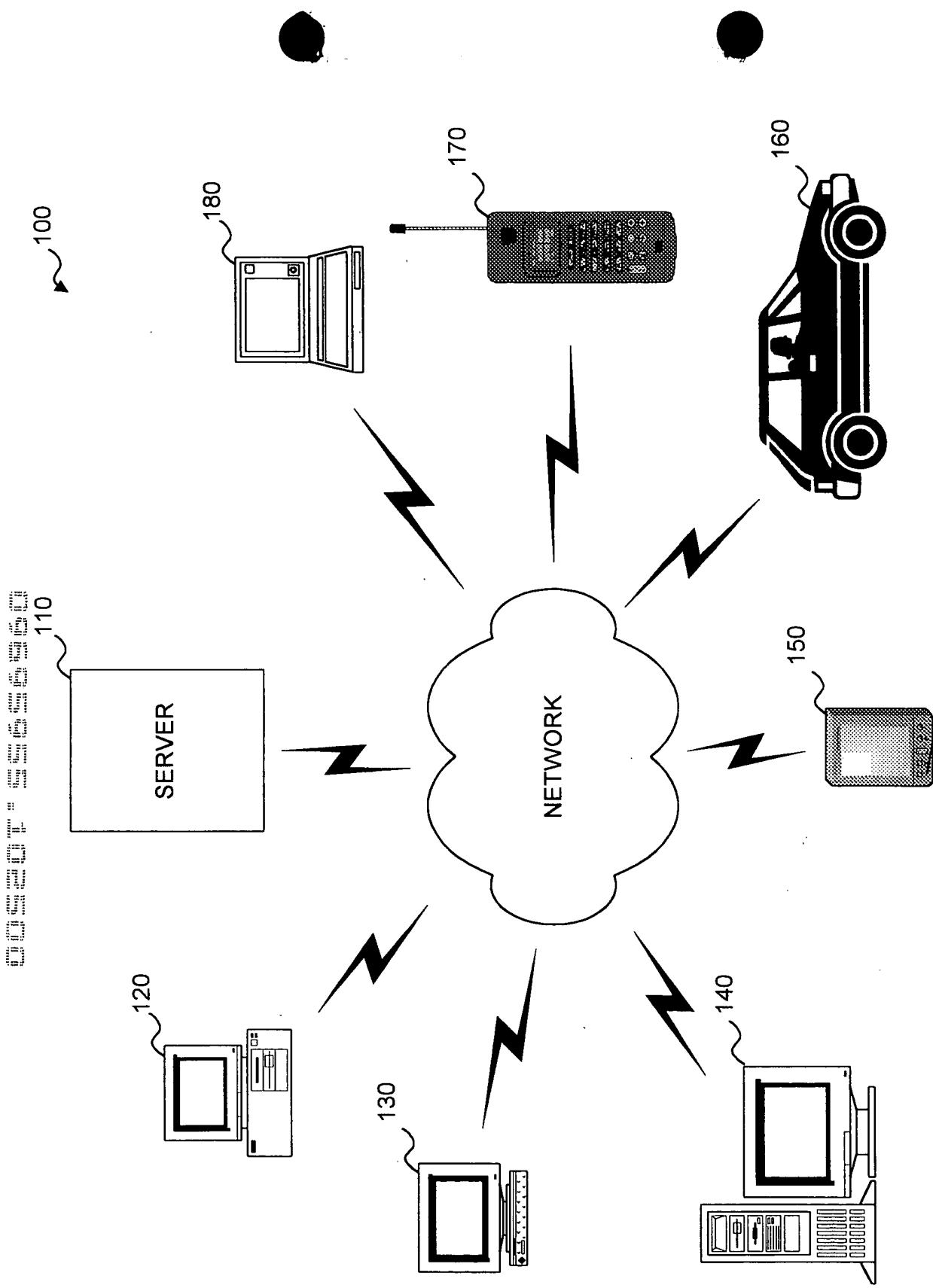


FIGURE 1



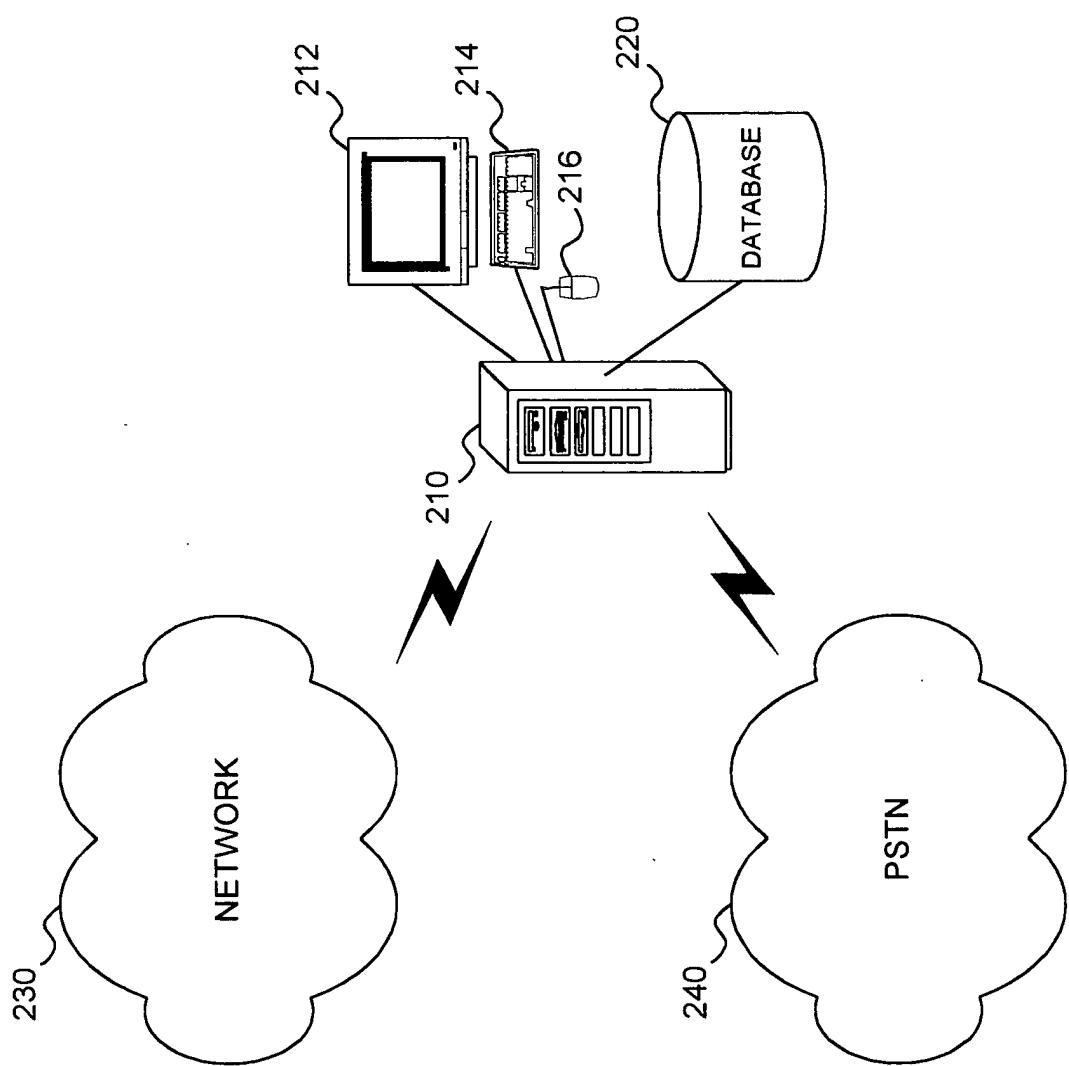


FIGURE 2

FIGURE 3

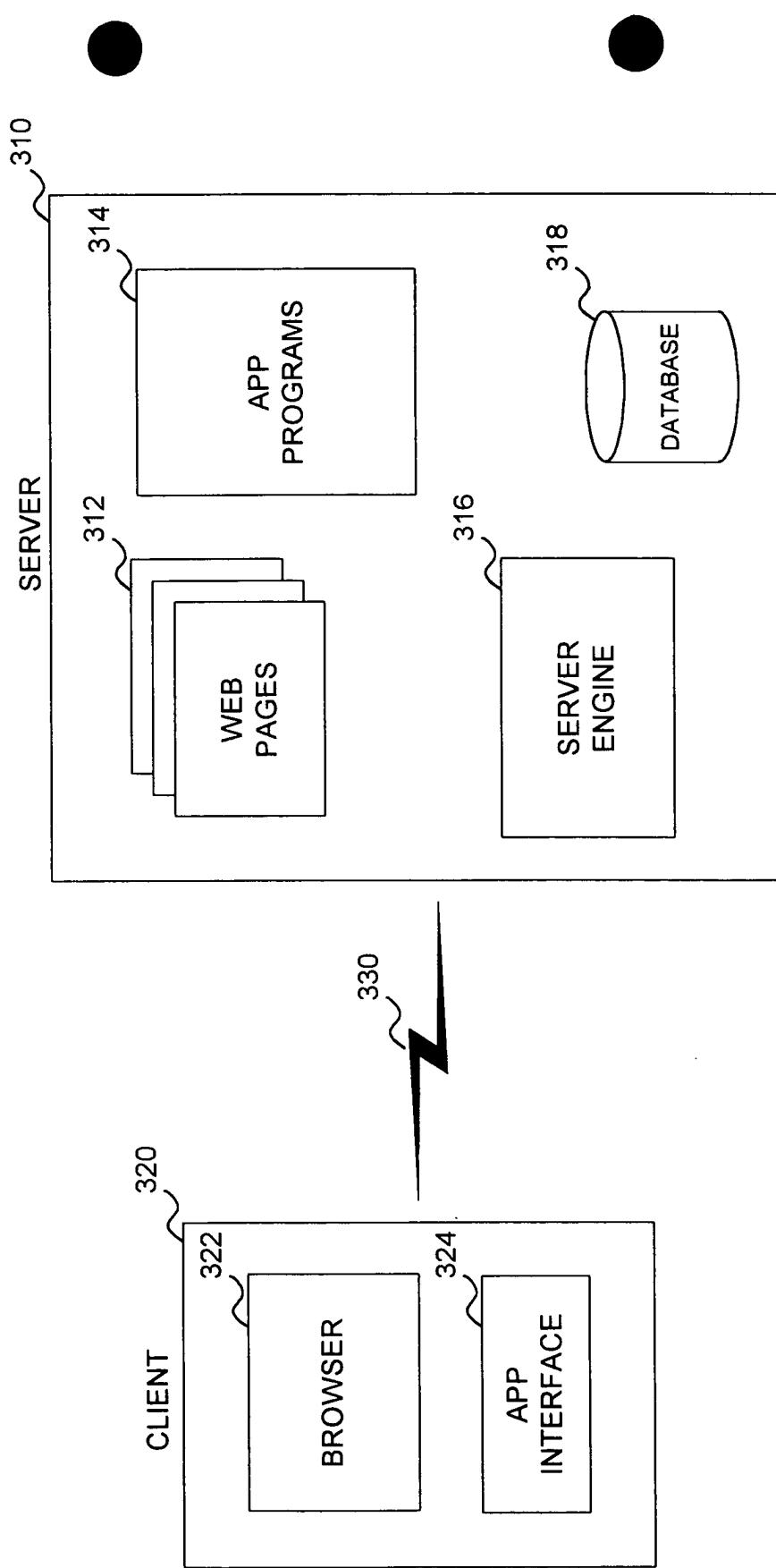
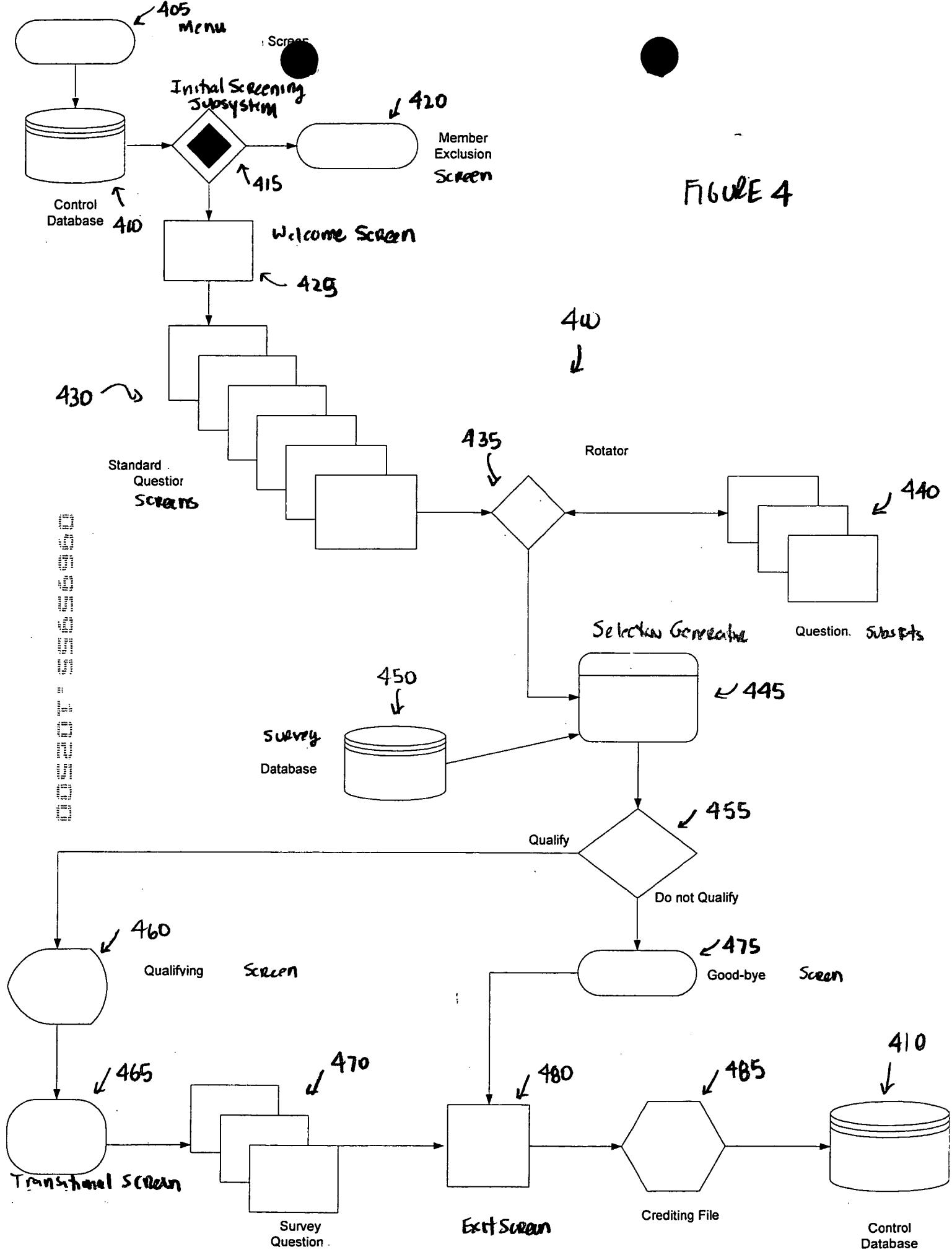


FIGURE 4



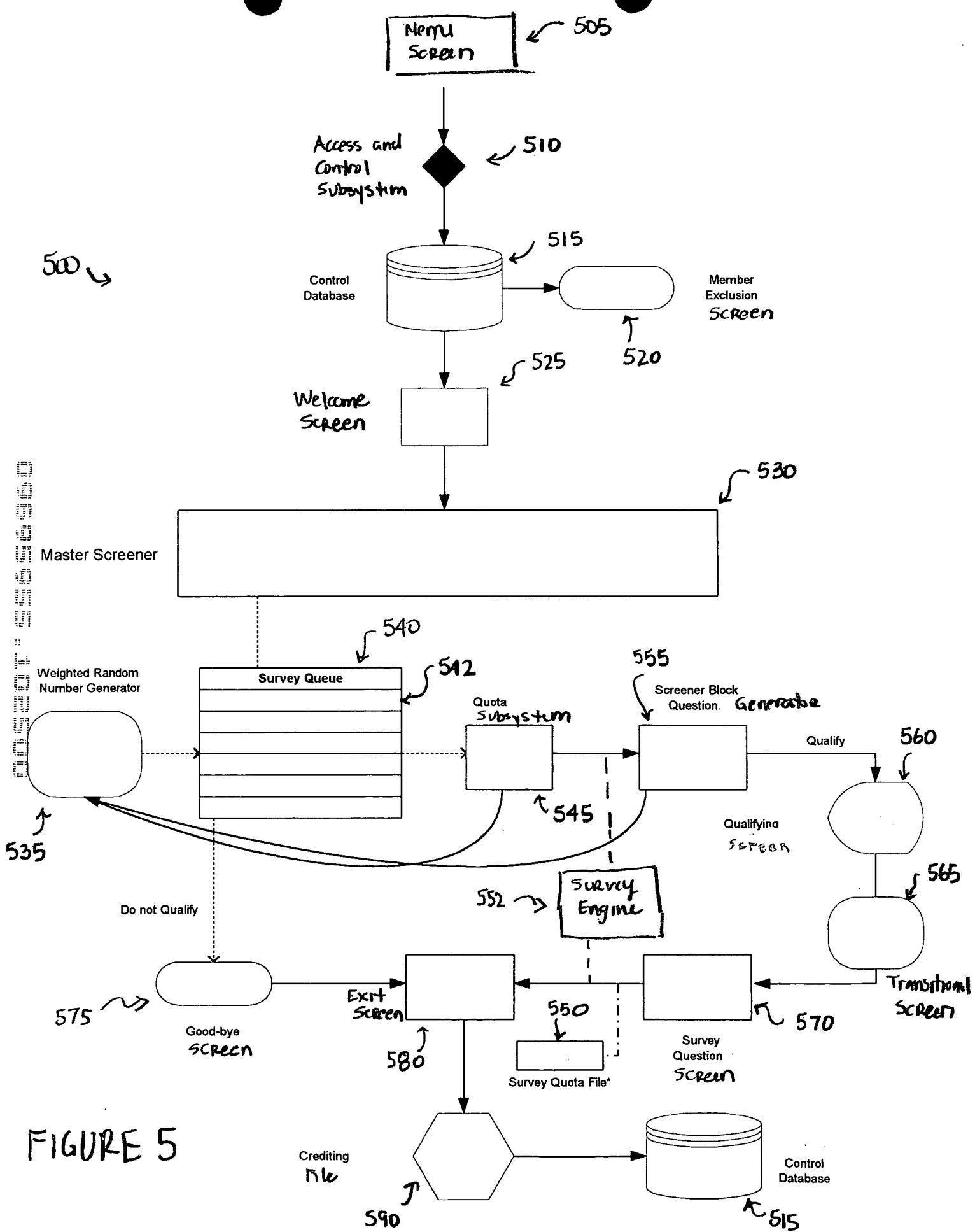


FIGURE 5



Welcome

We thank you for recently completing or trying to qualify for a survey. You have the opportunity to try to take a new survey once every 14 days, so please come back on the date specified below. We look forward to seeing you soon!

You completed or tried to qualify for a survey on:

Wed Jun 9 08:16:39 1999

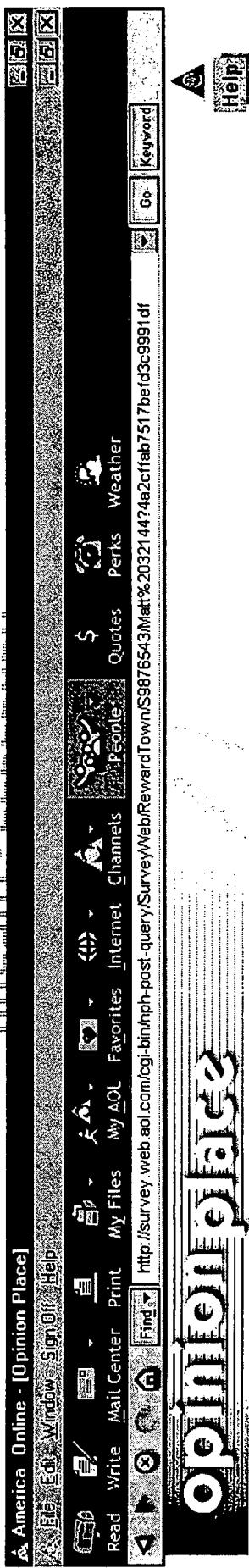
Please try to take a survey any time after:

Wed Jun 23 08:16:39 1999

Right now it's:

Wed Jun 9 08:17:16 1999

FILE CA



First, we'll ask you to answer a few quick questions about you and your household. You may or may not be randomly selected to take a survey. If selected, we'll tell you the points award and length of the survey. Members not selected for a survey at this time will be entered into a weekly sweepstakes awarding 200 AOL members with 250 AOL Rewards points apiece.

Points are only awarded for completed surveys and surveys will stop if you pause more than 4 minutes between questions.

Opinion Place is professional market research conducted for reputable businesses interested in what AOL members think and do. AOL also conducts surveys to better understand your preferences for new tools and services. AOL will not share any personally identifiable information about your account with these companies.

Share your opinion and earn AOL Rewards points right now!

620

[First Question >](#)

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Which of the following foods have you bought for your boy age 10 - 12 in the past 30 days? (SELECT ALL THAT APPLY)

- Baked Goods [Cookies, Cupcakes, etc.]
- Candy
- Granola Bars and Cereal Bars
- Frozen Novelties [Ice Cream Sandwiches, Ice Pops, etc.]
- Salty Snacks [Potato Chips and Pretzels]
- None of the Above

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The screenshot shows the AOL Online interface. At the top, there is a menu bar with 'File', 'Edit', 'Windows', 'Sign On', 'Help', and several icons. Below the menu is a toolbar with icons for 'Read', 'Write', 'Mail Center', 'Print', 'My AOL', 'Favorites', 'Internet', 'Channels', 'People', 'Perks', and 'Weather'. The main content area features a large banner for 'OPINION PLACE' with a survey link: 'http://survey02.web.aol.com/cgi-bin/phppost-querySurveyEngine/math32144/DemoTown/SS987653b8c427e5083d384e18c766d82043?'. Below the banner, there is a list of options for 'SELECT ALL THAT APPLY'.

- AOL Kids Only
- Cartoon Network World
- Disney
- Fox Kids
- Gamepro Online
- Highlights for Children
- Kids WB
- Kidscom
- Nickelodeon
- Sports Illustrated for Kids
- None of the above

There are several areas available to kids online. Check the box next to each area that you KNOW your boy age 10 - 12 has been to in the last 30 days. (SELECT ALL THAT APPLY)

- AOL Kids Only
- Cartoon Network World
- Disney
- Fox Kids
- Gamepro Online
- Highlights for Children
- Kids WB
- Kidscom
- Nickelodeon
- Sports Illustrated for Kids
- None of the above

[Previous Question](#) [Next Question](#)

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You have been selected for a survey which should take approximately 5 minutes to complete.

Once you've completed the survey, it will take us about 48 HOURS to credit your AOL Rewards account with 300 points.
Let's get started!

[Previous Question](#) [Next Question](#)

650

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We're sorry but we don't have a questionnaire for you at this time.

For other ways to earn points please visit Opinion Place or the Earn Points area in AOL Rewards. Thanks for stopping by!

May we contact you by email when we've got new surveys we think you'd enjoy?

Yes
 No

[Next Question >](#)

660

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Thank You

Thanks for sharing your opinions. Now you can...

- Exit
- Get 100 AOL Rewards points NOW with Points & More
- Check out other AOL Rewards points offers in Earn Points

670

11/18/02 66